

Conference talk on T3CON10-Dallas

Friday, 05-21-2010, 4:15 p.m., Developer Oriented Track



Topics:

- **TYPOTYCOON:** Introduction to the international TYPO3 Partner Network
- **SPTools Extension:** Demonstration of SPTools, a Microsoft SharePoint to TYPO3 connector, supported by the TYPOTYCOON Partner Network.

Speakers:

- **Hans Olthoff (alterNET Internet BV, the Netherlands):** TYPOTYCOON Partner, Marketing & Communication
- **Frank Fischer (ccds-konzept GmbH, Germany):** TYPOTYCOON Partner, Leader of SPTools development group

Duration:

- **50 min.** incl. speech, slides presentation and live demo of SPTools



Conference talk content

1. TYPOTYCOON: Introduction to the international TYPO3 Partner Network

TYPOTYCOON is about collaboration on a business level. Each TYPO3 company faces the same challenges when providing commercial services in an open source market. Most of our companies are not larger than 50 employees where competitors in the closed software world are easily with 150 to 10.000 employees. On the other hand with over **10.000 developers** in the TYPO3 community our common research and development is suited very well.

TYPOTYCOON focus on common goals to make your company stronger in the competition with closed source companies and other open source companies. Each company has its own marketing channels to promote interesting developments of the other partners. We have partners who developed very nice tools in TYPO3, like the SPTools SharePoint Connector that we will show you on this T3CON10 event here in Dallas.

It is clear that **CCDS-Konzept**, the developing company of the **SPTools** benefits from a partner network where they can distribute their solution. Further it is also clear for **alterNET** when doing marketing in the Benelux area, that they benefit because they can promote a solution that they don't have themselves but with it can sell larger projects and are meeting with clients they have now more to offer.

For smaller partners who work in the small office and midsize market we are working close with Mediatech who delivers the ZEN Wireframe as a complete TYPO3 solution for small and midsize TYPO3 websites with preconfigured extensions. This makes it possible to deliver a complete TYPO3 website for a small budget and make a good competition with Joomla based websites.

We are still looking for partners who can contribute to our network. If you have made a TYPO3 solution that you want to share with us, or you want to join because you want to sell our solutions in your area, feel free to contact us.

If you want to take part in the organization, for instance for the translation of the TYPOTYCOON website in your own language or if you want to become the country manager or area manager, feel free to contact us or send an e-mail afterwards.

2. Demonstration of SPTools, a Microsoft SharePoint to TYPO3 connector, distributed by the TYPOTYCOON Partner Network.

SPTools Extension abstract:

The TYPO3 extension SPTools is designed for companies who are running or are planning to run SharePoint and TYPO3 simultaneously for different purposes but want to share content and user interaction.

In many cases companies use SharePoint systems for intranet purposes and TYPO3 as their WCMS (Web Content Management System).

SPTools connects both systems to display SharePoint documents and images, show custom lists like Events, News or Product sheets in the TYPO3 frontend or synchronize them for TYPO3 backend access.

In the opposite direction users can upload documents from TYPO3 to SharePoint libraries and submit forms like contact requests, feedbacks or event registrations to SharePoint lists.

SPTools is easy to configure and to extend by flexible configuration forms in the TYPO3 backend and work homogeneously with the SharePoint access-rights settings.

Presentation flow:

1. Short introduction to Microsoft SharePoint
2. Explaining the basic idea and motivation of SPTools
3. Live Demonstration including Microsoft SharePoint and TYPO3 Frontend/Backend
 - a. Examples of Document Libraries and Custom Lists in SharePoint
 - b. Integration of these lists in the TYPO3 website
 - c. Sending documents and form data from TYPO3 to SharePoint
 - d. Configuration of SPTools in the TYPO3 Backend
 - e. TYPO3 content synchronizations with SharePoint content via SPTools
 - f. TYPO3 file synchronization with SharePoint document / picture libraries via SPTools
4. Customer case study (German photovoltaic manufacturer SES 21 AG)
5. Introduction to SPTools³, the new version of SPTools based on Extbase and Fluid

Duration of part 2: approx. 30 min.

Presenter: Frank Fischer, ccds-konzept GmbH, Germany

Additional information about SPTools: <http://www.tygotycoon.com/products/sharepoint-connector/>